

Every day Tow Operators



LIVE

or

DIE



on a line.

Save a life.



MOVE OVER a lane or SLOW DOWN



In the U.S. every year,
60 Tow operators are
struck and killed.

The number should be

ZERO.



Move Over a lane or Slow Down!

Don't make me leave my loved ones behind.



Move Over a lane or slow down. Save my life.



**Nobody plans to
strike & kill a
Tow Operator.
Become part of the
solution.**

Move Over a lane or Slow Down.



**I'm proud my Dad is a
Towing Professional.
He puts his life on the line
every day.**

**I want him home safely.
Please Move Over a lane or
Slow Down.**



MOVE OVER  LAW



**In the U.S., a tow truck operator is killed
*every 6 days.***

**The cause, drivers failing to
Move Over a lane or Slow Down.**