

NATIONAL TRAFFIC INCIDENT RESPONSE AWARENESS WEEK



U.S. Department
of Transportation

**Federal Highway
Administration**

November 11-17, 2018

Traffic Incident Response: Everybody's Responsibility

The nation's traffic incident response community includes everyone who is involved in or supporting responses to traffic incidents everywhere.

- Drivers
- Freight haulers
- Towing/Recovery
- Firefighters
- Emergency Medical
- Law Enforcement
- Hazmat workers
- Communications
- Public Works
- Constructors
- Utility Providers
- Transportation/Public Works

This November, we draw attention to our shared interest in roadway safety.

We all need to be better prepared to do what's right when things go wrong.

Because when things go wrong, every moment and every action can mean life or death.

As soon as a traffic incident occurs, first responders take swift action. Tow trucks are coming. So are police, and fire/rescue folks. The Emergency Medical Services folks are on their way. Public safety communicators and operators in Traffic Management Centers keep us all in the loop. They're trying to save someone's mom, or brother, a neighbor, or a friend. And they all need the help of others, including you.

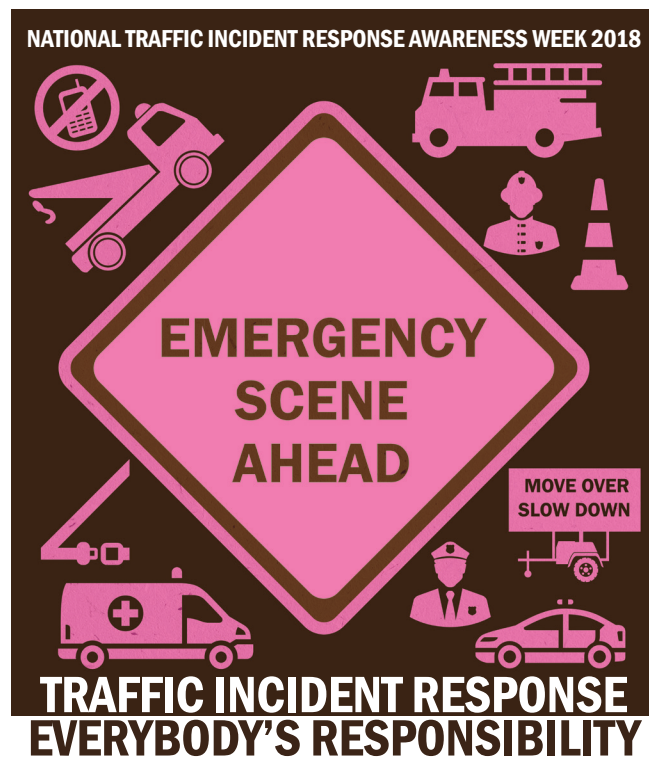
They try to give us as much warning as they can, but until they can, we must act.

As responders, we do our best to protect ourselves and the motorists by taking the moments needed to provide a safe working scene.

As drivers, we slow down and move over to provide a safe place to work to those who are trying to save us and our family and friends.

Everybody's responsibility for traffic incident response includes every one of us.

Every time.



Ideas To Promote Traffic Incident Response Awareness

- Invite public, media, other partners to your facility for an open house
- Offer ride-alongs to give folks an up-close look
- Hold an exercise that shows coordination and training effort
- Offer to talk about Traffic Incident Response at a school or civic club
- Participate in or host a mock crash scene in a public space
- Be proactive sharing information on social media
- Pitch stories to local news media, web media
- Train or host training with the public and other responders